

Price Management

Elevating Brands and Accelerating Performance
Throughout the Global Retail Supply Chain

Avery Dennison® Pathfinder® 6140 Printer
VeriFone's GlobalBay Price Application Software

Design and Development →

Manufacturing →

Logistics →

Retail →

Made for
iPod iPhone iPad

Accelerate Performance: Price Management

Accelerate Performance in global Price Management powered by the intelligence of smart devices to increase speed, accuracy, productivity and margins.

Now You Can Use Your Smart Device to Increase Markdown Productivity and Accuracy

Smart devices are the centrepiece for the stores of the future. With it, your sales assistants will drive customer experience applications such as mobile point of sale, omni-channel selling and cross-selling. Using the Avery Dennison Pathfinder 6140 printer powered by VeriFone's GlobalBay price application software, retailers add productive and accurate price marking and markdown capabilities to the list of benefits gained by using smart devices in-store.

Markdowns are Completed On-Time, Every Time, Improving Margins

With up to 35% of apparel unit volume moving at discounted pricing, markdowns matter. The professional grade scanner with integrated print and apply capabilities combined with VeriFone's GlobalBay patent mobile platform, speeds up the process.

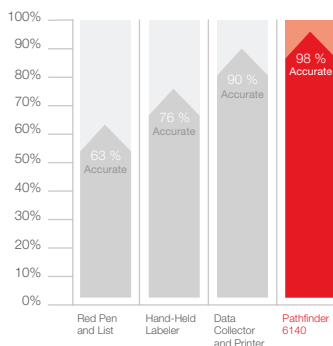
- Markdowns are completed on time, the first time
- Recoup at-risk revenue assuring the markdowns intended are communicated accurately to your customers.

Fastest, Most Accurate Price Marking Solution on the Market

- Faster and more accurate than using "red pens", mechanical price labellers, or portable "belt printers"
- Less sales assistant handling, streamlining the markdown process whenever markdowns are performed: before, during or after store hours.

Markdown accuracy percentage per markdown device

*Internal study using 500 scanned garments



Red Pen and List

63% accurate at 20 secs/garment

Hand-Held Labeller

76% accurate at 10 secs/garment

Data Collector and Printer

90% accurate at 7 secs/garment

Pathfinder 6140

98% accurate at 4 secs/garment



Scan, Print and Apply.
It's That Simple.

Enhanced Customer Experience, Improved Markdown Visibility

- More efficient markdowns means more time for your staff to serve customers
- Improved accuracy ensures the price on the ticket is the price paid at checkout, so all expectations are met
- The powerful pricing application allows for central tracking of markdowns; dashboard reporting capabilities ensure accuracy and continuous improvement

Interchangeable and Expandable - iOS (Apple), Windows CE/Mobile and Android Compatible

- Interchangeable across multiple smart device platforms of today and tomorrow
- VeriFone's GlobalBay mPOS and Clienteling modules can be added to the software to further enhance the overall in-store shopping experience

Small, Light and Durable

At just 771 g, the Pathfinder 6140 printer is the lightest one-piece markdown tool on the market. It withstands punishment, surviving multiple drops to concrete from 1.52 metres.

Elevating Brands. Accelerating Performance.

Experience Avery Dennison supply chain solutions at our worldwide Customer Design and Innovation Centers.

For more information on the Avery Dennison Pathfinder 6140 printer or to schedule a tour of our Customer Design and Innovation Centers, please contact your local Avery Dennison Representative. For more information or complete warranty and other terms and conditions, please contact your Avery Dennison representative or visit our website at www.rbis.averydennison.com.

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Retail Branding and
Information Solutions

Price Management

Avery Dennison® Pathfinder® 6140 Printer
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Standard Features

Operating Systems:

Compatible with iOS, Windows CE
Mobile and Android

Dimensions:

Height - 264 mm (10.32")
Width - 83 mm (3.25")
Length - 171 mm (6.75")
Weight - 0.77 kg (27.2 oz) with battery
Shipping Wt. - 1.8 kg (4 lbs)

Printing Method:

Thermal Direct

Communications:

Bluetooth (Class 1) V2.1

Bar code Types:

UPCA +2/+5, UPCE +2/+5, EAN8
+2/+5, EAN13 +2/+5, Interleaved 2 of
5, Code 16k, Codabar (NW7), Code
128, Code 39, MSI, PDF417, Code
93, Postnet, Maxicode, QR Code, GS1
databar, Datamatrix and RSS

Scanner:

2D Scanner

Standard Fonts:

TrueType® and International

Font Magnification:

4 to 200 pt. for scalable/TrueType fonts

Printhead:

8 dots/mm (203 dpi)

Printer Warranty:

One (1) year parts and labour (ship-
in). Full written warranty statement is
available on request.

Printhead Warranty:

Six (6) months, or one million inches
(1,000,000"), whichever occurs first.

Supplies

The printer supports butt cut, die cut and
continuous supplies.

Supply Types:

Labels, tags and receipt paper

Supply Sizes:

Width - 30 mm to 51 mm
(1.2" up to 2.0")
Length - 14 mm to 203 mm
(0.55" to 8.0")
Supply Roll Lengths -
10.7 to 14.7 m (420" to 580")
Custom lengths are available.

Minimum length to apply is 20 mm
(0.785")

Supply Thickness:

Tags - 0.18 mm (7 mils)
Labels - 0.061 mm (2.4 mils)

Maximum Print Area:

48 mm x 201.7 mm (1.89" x 7.94")

Sensing:

Black mark only

Environmental Ranges

Operating Temperature:

5° to 40° C (41° to 104° F)

Storage:

-20° to 50° C (-4° to 122° F)

Humidity/Operating and Storage:

5% to 90% non-condensing

Electrostatic Discharge and Air Quality:

Some issues with electronic equipment
may occur in environments prone
to static discharge or extreme dust
conditions. Avery Dennison suggests that
you take precautions to minimize these
issues.

Power Source:

Monarch® 7.4V Lithium Ion battery pack

Print Speed:

Up to 127 mm/sec (5 ips)

Print Ratio:

30% black maximum per square inch

Inches Per Charge:

Up to 76 metres (3,000") of 30% black
printing on the supply.

Factors such as scanning and duty cycle
can reduce inches printed per charge.

Battery Cycle Life:

Approximately 300 full discharge cycles.
Many factors affect individual battery
performance.

Recommended Duty Cycle:

33% duty cycle for continuous printing (5
minutes out of 15-minute time intervals).
On demand or intermittent printing has
no restrictions.

Accessories

- Battery (part#12009502)
- 9465™ four-station battery charger
- 9462™ single station battery charger
- Deluxe hand strap (part#124053)
- Shoulder strap (part#127333)
- Deluxe padded wrist strap
(part#126791)

*In our ongoing effort to deliver the best
technology, specifications are subject to
change without notice.*



Avery Dennison® Pathfinder® 6140 Service and Support

Our technical specialists and service representatives can provide installation support, training and operating recommendations for the Avery Dennison Pathfinder 6140 printer. For more information on our Retail Services, visit our website at <http://rbis.averydennison.com/en/home/rbis-products-and-services/retail-services.html>.

The information contained herein is believed to be reliable but Avery Dennison makes no representations concerning the accuracy or correctness of the data. This product, like any other should be tested by the customer/user thoroughly under end user conditions to ensure the product meets the particular requirements. Independent results may vary.

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Avery Dennison Retail Branding and Information Solutions

Avery Dennison
Deutschland GmbH
Ohmstrasse 3
D-85386 Eching
Tel +49 (0) 8165 925 299
info.deutschland@eu.averydennison.com

Avery Dennison
BV Nederland
St. Laurensdreef 40
3565 AK Utrecht
Tel +31 (0) 30 263 22 33
hardware.benelux@eu.averydennison.com

Avery Dennison
France
10-12 Rue du Saule Trapu - BP 217
91882 Massy Cedex
Tel +33 (0) 1 69 53 56 00
communication.france@eu.averydennison.com

Avery Dennison
Scandinavia
Bergfotsgatan 3A
S-431 35 Mölndal
Tel +46 31 68 30 40
info.se@eu.averydennison.com

Avery Dennison
UK
1 Thomas Road
Wooburn Green
Bucks HP10 0PE
Tel: 44 (0) 1628 859500
printers.uk@eu.averydennison.com

VeriFone's GlobalBay Team
1400 Broadway, 32nd Floor New York, NY 10018
Tel: 212-364-5609 / www.verifone.com

www.rbis.averydennison.com



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