

Price Management

Avery Dennison® Pathfinder® 6140 Printer
 Manhattan Associates' GlobalBay Price Application Software

Accelerate Performance in global Price Management powered by the intelligence of smart devices to increase speed, accuracy, productivity and margins.

NOW YOU CAN USE YOUR SMART DEVICE TO INCREASE MARKDOWN PRODUCTIVITY AND ACCURACY

Smart devices are the centerpiece for stores of the future. With it, associates will drive customer experiences with mobile point of sale, omni-channel selling and cross-selling. Using the Avery Dennison Pathfinder 6140 printer powered by Manhattan Associates' GlobalBay price application software, retailers add productive and accurate price marking and markdown capabilities to the list of benefits gained by using smart devices in-store.

PROMOTIONAL PRICINGS ARE COMPLETED ON-TIME, EVERY TIME, IMPROVING MARGINS AND LIFTING SALES

With up to 35% of apparel unit volume moving at discounted pricing, promotional pricing matters. The professional grade scanner with integrated print and apply capabilities combined with Manhattan Associates' GlobalBay patent mobile platform, speeds up the process.

- Promotional pricings are completed on time, the first time
- Recoup at-risk revenue assuring the pricing intended are communicated accurately to your customers

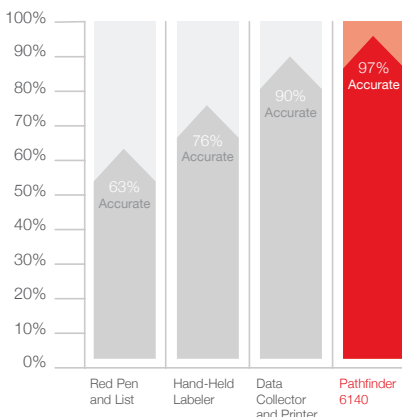
FASTEST, MOST ACCURATE PRICE MARKING SOLUTION ON THE MARKET

- Faster and more accurate than using "red pens", mechanical price labelers, or portable "belt printers"
- Less associate handling, streamlining the markdown process whenever pricing are performed: before, during or after store hours



MARKDOWN ACCURACY PERCENTAGE PER MARKDOWN DEVICE

*Internal study using 500 scanned garments



Red Pen and List
 63% accurate at 20 secs/garment

Hand-Held Labeler
 76% accurate at 10 secs/garment

Data Collector and Printer
 90% accurate at 7 secs/garment

Pathfinder 6140
 97% accurate at 4 secs/garment

Intelligent, creative and sustainable solutions that elevate brands and accelerate performance throughout the global retail supply chain.



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ENHANCED CUSTOMER EXPERIENCE, IMPROVED PRICING VISIBILITY

- More efficient pricing means more time for your staff to serve customers
- Improved accuracy ensures the price on the ticket is the price paid at checkout, so all expectations are met
- The powerful pricing application allows for central tracking of pricing events; dashboard reporting capabilities ensure accuracy and continuous improvement

INTERCHANGEABLE AND EXPANDABLE - IOS (APPLE), WINDOWS CE/MOBILE AND ANDROID COMPATIBLE

- Interchangeable across multiple smart device platforms of today and tomorrow
- Manhattan Associates' GlobalBay mPOS and Clienteling modules can be added to the software to further enhance the overall in-store shopping experience

SMALL, LIGHT AND DURABLE

At just 27.2 oz, the Pathfinder 6140 printer is the lightest one-piece markdown tool on the market and is able to withstand multiple drops to concrete from over five feet up.

ELEVATING BRANDS. ACCELERATING PERFORMANCE.

Experience Avery Dennison supply chain solutions at our worldwide Customer Design and Innovation Centers. For more information on the Avery Dennison Pathfinder 6140 printer or to schedule a tour of our Customer Design and Innovation Centers, Please call 800.543.6650, prompt 5, or e-mail rbis.solutions@averydennison.com.

For more information or complete warranty and other terms and conditions, please contact your Avery Dennison representative or visit our website at www.rbis.averydennison.com

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**Scan, Print and Apply.
 It's That Simple.**

Intelligent, creative and sustainable solutions that elevate brands and accelerate performance throughout the global retail supply chain.

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Retail Branding and
Information Solutions

STANDARD FEATURES

OPERATING SYSTEMS

Compatible with iOS, Windows CE/Mobile and Android

DIMENSIONS

Height - 9.84" (250 mm)
Width - 6.25" (159 mm)
Depth - 3.2" (81 mm)
Weight - 1.7 lbs (.77 kg)
Shipping Wt. - 4 lbs (1.8 kg)

PRINTING METHOD

Thermal Direct

KEYPAD/DISPLAY

4 keys, off/on, trigger, feed/clear and session

COMMUNICATIONS

Bluetooth (Class 1) V2.1

BAR CODE TYPES

UPCA +2/+5, UPCE +2/+5, EAN8 +2/+5, EAN13 +2/+5, Interleaved 2 of 5, Code 16k, Codabar (NW7), Code 128, Code 39, MSI, PDF417, Code 93, Postnet, Maxicode, QR Code, GS1 databar, Datamatrix and RSS

STANDARD FONTS

TrueType® and International

FONT MAGNIFICATION

4 to 200 pt. for scalable/TrueType fonts

PRINTER WARRANTY

One (1) year parts and labor (ship-in). Full written warranty statement is available on request.

PRINTHEAD WARRANTY

Six (6) months, or one million inches (1,000,000"), whichever occurs first.

SUPPLIES

The printer supports butt cut, die cut and continuous supplies.

SUPPLY TYPES

Labels, tags and receipt paper

SUPPLY SIZES

Width - 1.1" up to 2.0"
(28 mm to 51 mm)
Length - .55" to 8.0"
(14 mm to 203 mm)

Supply Roll Lengths -
420" to 580" (10.7 to 14.7 m)

Custom lengths are available.

Minimum length to apply is .785" (19 mm)

SUPPLY THICKNESS

Tags - 7 mils (0.18 mm)
Labels - 2.4 mils (0.061 mm)

MAXIMUM PRINT AREA

1.89" x 7.94" (48 mm x 201.7 mm)

SENSING

Black mark only

ENVIRONMENTAL RANGES

OPERATING TEMPERATURE

41° to 104° F (5° to 40° C)

STORAGE

-4° to 122° F (-20° to 50° C)

HUMIDITY/OPERATING AND STORAGE

5% to 90% non-condensing

ELECTROSTATIC DISCHARGE AND AIR QUALITY

Some issues with electronic equipment may occur in environments prone to static discharge or extreme dust conditions. Avery Dennison suggests that you take precautions to minimize these issues.

POWER SOURCE

Monarch® 7.4V Lithium Ion battery pack

PRINT SPEED

Up to 5 ips (127 mm/sec)

PRINT RATIO

30% black maximum per square inch

INCHES PER CHARGE

Up to 3,000" (76 meters) of 30% black printing on the supply. Factors such as scanning and duty cycle can reduce inches printed per charge.

BATTERY CYCLE LIFE

Approximately 300 full discharge cycles. Many factors affect individual battery performance.

RECOMMENDED DUTY CYCLE

33% duty cycle for continuous printing (5 minutes out of 15-minute time intervals). On demand or intermittent printing has no restrictions.

ACCESSORIES

- Battery (part#12009502)
- 9465™ four-station battery charger
- 9462™ single station battery charger
- Deluxe hand strap (part#124053)
- Shoulder strap (part#127333)
- Deluxe padded wrist strap (part#126791)

In our ongoing effort to deliver the best technology, specifications are subject to change without notice.



Avery Dennison® Pathfinder® 6140 Service and Support

Our technical specialists and service representatives can provide installation support, training and operating recommendations for the Avery Dennison Pathfinder 6140 printer. For more information on our Retail Services, visit our website at <http://www.rbis.averydennison.com/retail-services.asp>.

The information contained herein is believed to be reliable but Avery Dennison makes no representations concerning the accuracy or correctness of the data. This product, like any other should be tested by the customer/user thoroughly under end user conditions to ensure the product meets the particular requirements. Independent results may vary.

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**Elevating brands and
accelerating performance
throughout the global
retail supply chain**

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